




THE WOMEN
EDUCATION &
EMPOWERMENT
TRUST



ANNUAL REPORT 2022-23

 tweetrust.org

**RECLAIMING,
RECOGNIZING,
& EMPOWERING
STATURE OF WOMEN**

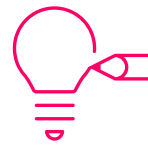


The Women Education and Empowerment Trust (TWEET) is dedicated to advancing sustainable and groundbreaking initiatives that promote women's empowerment and strive for gender equity and social harmony.

TWEET takes a comprehensive approach to its work, focusing on education, healthcare, training and capacity building, livelihood

support, and relief & rehabilitation. Its goal is to promote the overall development of women, children, and socially excluded groups.

TWEET is committed to raising awareness and sensitizing women to social issues, their rights, and their duties, ultimately empowering them to become responsible and engaged members of society.



Vision

TWEET's vision is to promote the social and economic empowerment of women and enable them to lead dignified lives with equitable participation in society.



Mission

TWEET's mission is to reach out to women in need, address the root causes of women's issues in the country, and provide comprehensive support through multidimensional initiatives.

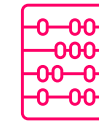
WHAT WE DO

Reclaiming, Recognizing & Empowering Stature of Women

A positive intervention for the holistic development of women and children to strive for gender equity, societal harmony, and personal and professional growth by creating and strengthening support systems, irrespective of caste, creed, or community. Our major areas of work are:



Livelihood
Support



Educational
Empowerment



Training &
Capacity
Building



Health &
Hygiene



Skill
Development

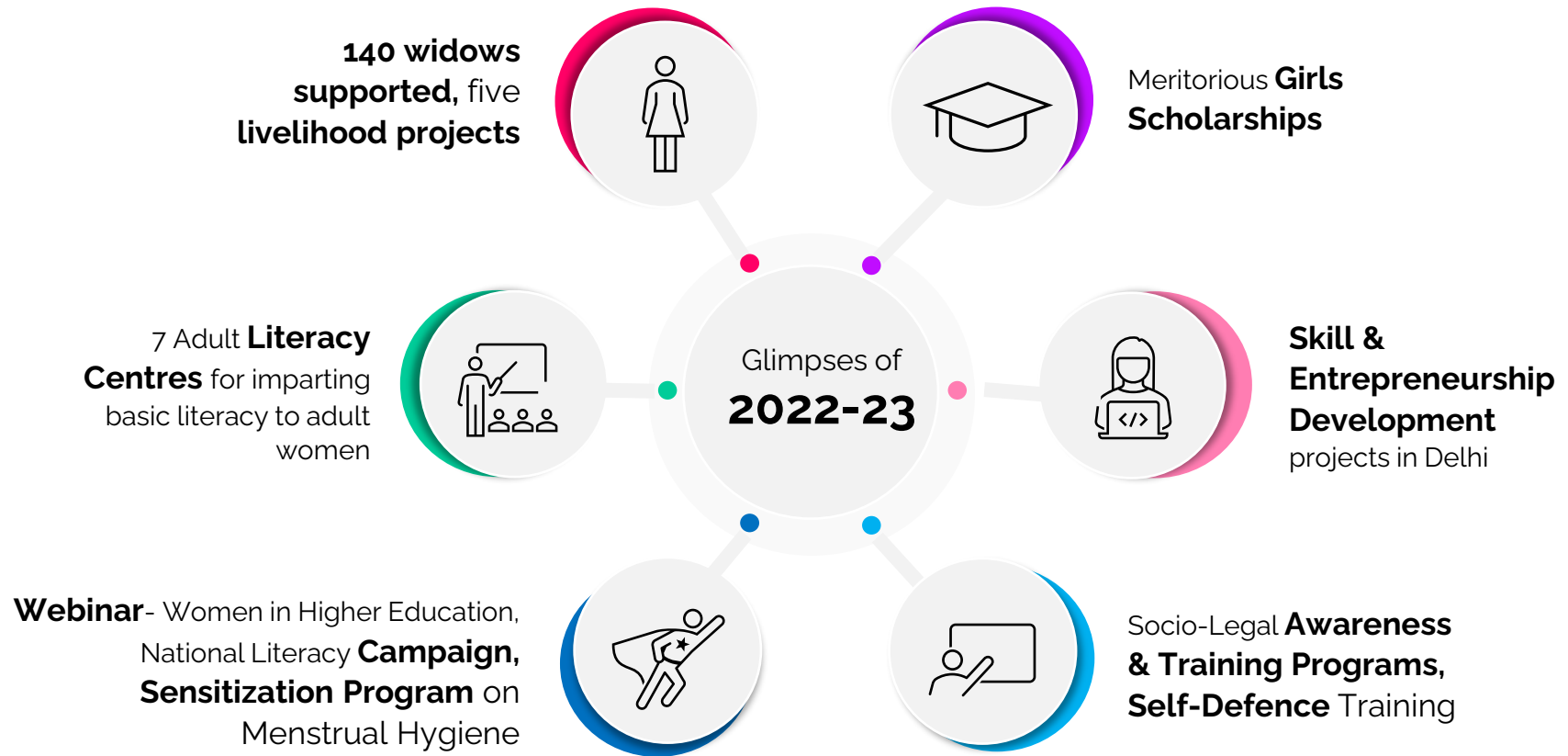


Entrepreneurship
Development



Relief &
Rehabilitation





Almost 50 percent of the beneficiaries of the Vision activities are women. Moreover, around half of our scholarship fund goes to female students.



LIVELIHOOD SUPPORT

Widow Support Program

Widows who have unfortunately lost their husbands are given utmost importance in receiving ongoing support to reintegrate into society with dignity and respect. The Widow Support Program is an organized intervention aimed at lessening the crisis and irreparable loss experienced by these women across India.

Due to the lack of social support, particularly financial viability, the organization places vital focus on enabling these women to become economically independent and providing educational support for their children through the Orphan Care program. A holistic approach is employed to address their issues.

TWEET has played a crucial role in managing the program and supported 300 widows during the reporting period. This not only helps manage their necessities but also reduces the chance of their exploitation. Support for orphan mothers is continuous and long-term, and beneficiaries of the Widow support program are linked with other programs, such as skill development programs, to facilitate their rehabilitation.





Financial Assistance for Widows

In 2022-23, collaborating with Human Welfare Trust- HWT, TWEET financially supported 140 widows who were struggling to make ends meet.

This financial aid has been a significant relief for these widows, as they often have limited access to support systems. The regular follow-up and distribution of cheques have ensured that the widows receive the assistance they need to live their lives with dignity and respect.

One-to-One Counselling

Through individual counseling sessions, the team has maintained regular contact with widows and motivated them to regain their courage and think positively about their lives and their children's future. In September 2022, a detailed one-to-one counseling session was conducted by Dr. Sharnas Muthu, a professional counselor, to assess the progress of the widows, understand their issues, and identify the challenges they were facing.

Group Counselling

TWEET also collaborated with the Orphan Care Department to conduct group counseling sessions for orphans' mothers in Delhi, Haryana, Punjab, Assam, and West Bengal. These sessions were designed to enhance their self-confidence, provide guidance on nurturing their children, and encourage them to lead a dignified life through proper education. The primary focus of these sessions was to empower the widows to take charge of their lives and their children's future.



Livelihood Support

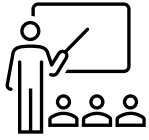
The program has been a life-changing initiative for women facing challenging situations due to various reasons. It has provided them with the opportunity to start self-livelihood activities and gain respect in society. The team provides continuous guidance, counseling, and supervision to ensure they sustain their economic activities and receive appropriate support.

In 2022-23, TWEET has successfully helped 5 women set up their own businesses, including one boutique shop and two small-scale detergent powder manufacturing businesses.

Haleema's Detergent Production Unit

Haleema (33) with 90% disability, is living in Jahangirpuri, Delhi with her aged parents and unmarried sisters. Her father's paralysis had left him bedridden for a long time, and the family had been living in Delhi since 1937. Determined to change her family's situation, Haleema sought TWEET's assistance to set up a detergent production unit at her residence. TWEET provided FMCG training and financial aid for equipment and materials. With her sister's help, Haleema now runs a small-scale detergent production unit, bringing in income for her family.





EDUCATIONAL EMPOWERMENT

Meritorious Girls Scholarship

The scholarship helps girls from economically weaker backgrounds to continue their higher education in premier institutes. In 2022-23, we were able to realize the dream of 09 such girls across various educational varsities and intuitions including 2 students who are studying in the USA and UK.



Adult Literacy Program

The literacy program is a significant initiative aimed at providing basic reading and writing skills to adult women. The program aims to empower women and enable them to access different government and non-government schemes that require basic literacy skills. By providing education to these women, the program seeks to improve their lives by enhancing their social and economic participation. Currently, literacy programs are running in 7 locations- Jamia Nagar and Kanchan Kunj, Jahangirpuri, Shram Vihar (Delhi), Jabalpur (Madhya Pradesh), Bhilai, and Raipur (Chhattisgarh).





'Freedom from Illiteracy: Each One Teach Ten National Literacy Campaign

'Freedom from Illiteracy: Each One Teach Ten' is a national-level, year-long campaign launched by TWEET in August 2022. The campaign aims at providing illiterate adult women across the country with functional literacy. The major mission of the campaign is to engage educated women all over the country to volunteer for the initiative, educating at least 10 illiterate adult women and creating a remarkable impact on their lives.

It also intends at addressing major issues among the women such as unemployment, poverty, social backwardness and unrest, discrimination, suppression, and many more through the effective execution of the campaign. The program is being implemented through tie-ups with different organizations including civil society, NGOs, governmental organizations, clubs, local leaders, and educational institutions. 1,740 women benefitted from the campaign so far.





Awareness Program on
Literacy and Education,
Mewat, Haryana



Workshop on National Literacy Campaign at AMU

In connection with the National Literacy Campaign, TWEET organized a workshop at Aligarh Muslim University's Department of Social Work. The workshop covered the objectives and activities of TWEET, as well as the 'Freedom from Illiteracy: Each One Teach Ten' program. The session also emphasized the importance of gender equity and social harmony, and the need to develop women and children regardless of caste, creed, or community. The program was attended by faculty members, research scholars, and students.

National Webinar on Women in Higher Education

A national webinar on "Women in Higher Education" was conducted by TWEET to address the systemic institutional challenges that limit women's access to higher education in India. The webinar focused on contemporary challenges faced by women in the education sector and aimed to provide guidance and support to overcome these challenges. The ultimate goal was to create a platform that empowers women to pursue their desired career paths by breaking through barriers to higher education. 74 beneficiaries were able to participate in this program, making it a valuable opportunity to address these important issues.



TRAINING & CAPACITY BUILDING



Workshop on Self-Defence

TWEET in collaboration with the Crime Against Women Cell (SPUWAC) of Delhi Police, conducted 10 days long Self Defense Training for young girls at Vision Harmony Center, Brijpuri, Delhi. 45 enthusiastic and passionate girls attended the training program led by Mrs. Sushma & Mrs. Yogendari, Head Constables, Delhi Police. Certificates were also distributed to all 45 young girls who have successfully completed the training.



Socio-Legal Awareness & Training Programs

TWEET undertakes various awareness and training programs for women on social issues, employment opportunities, rights and responsibilities, and many other critical topics. As part of the programs, the team did awareness programs on the Importance of Education in Mewat (Haryana), Kanchan Kunj, and Sharam Vihar (Delhi). A program on educational and career opportunities was also conducted at Sirajul Uloom Niswan College, Aligarh, UP. Over 200 women and students attended the program.

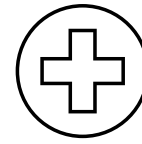
On International Women's Day, TWEET organized awareness and training programs in its head office and 12 field operation centres across 9 States. Focusing on creating access to education and the national literacy campaign 'Each One Teach Ten', the team made the programs interesting and participatory by engaging the girls and women in drawing and slogan writing competitions.

TWEET also celebrated World Environment Day on 5th June creating awareness and action for the protection of the environment. Different programs including a poster-making competition, plantation drive, and general awareness of climate change were conducted.





Training on Functional
Adult Literacy Program in
Shram Vihar, Delhi



HEALTH & HYGIENE

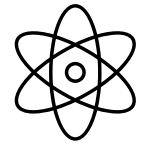
Sensitization Program on Menstrual Hygiene and Health Check-up

TWEET, in collaboration with the Health Care Department of Human Welfare Foundation, organized an awareness program on menstrual hygiene and health check-up at Brijpuri, New Delhi on October 2nd, 2022. The program aimed to educate women and girls on the importance of basic health and menstrual hygiene.

The event was introduced by Ms. Shaista Rafat, General Secretary of TWEET, who highlighted the various misconceptions and taboos surrounding menstruation in the community. Dr. Eram Khan, a Gynecologist from Alshifa Multi-Speciality Hospital, then interacted with the attendees on menstrual hygiene and the significance of using sanitary napkins during menstruation. She emphasized the importance of maintaining good physical, emotional, psychological, and social health, and advised the attendees to take proper nutrition and rest as they do hard work and go through a lot of stress.

The awareness program was attended by 80 women and girls, and 58 women received basic health check-ups and medicines along with sanitary napkins, distributed by Dr. Eram Khan.

SKILL DEVELOPMENT



TWEET runs Skill Development Centers in New Delhi aiming at providing employment-oriented skills to community women. These centers play a vital role in empowering women by equipping them with marketable skills that enable them to become self-sufficient and financially independent.

Through the program, the women are also given the opportunity to explore self-employment or wage employment as a means of income generation. The centers also provide counseling and guidance to help the women to identify their strengths and interests. Currently, there are two such centres in Sharam Vihar and Jahangirpuri of Delhi.

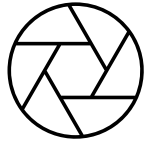


Certificate Distribution Program at Skill Development Center, Shram Vihar, Delhi

The Skill Development Center at Shram Vihar in Delhi recently held a Certificate Distribution Program to celebrate the achievements of young girls who completed a 6-month training program in stitching and tailoring. The joy and pride on the faces of the girls as they received their certificates was a testament to their hard work and dedication.

The program was attended by esteemed guests including Mr. Amanatullah Khan, MLA of Okhla; Mr. Sheel Kumar, S I of Shaheen Bagh Police Station; Ms. Shaista Rafat, General Secretary of TWEET; and Mr. Arif Nadvi, Manager of the Health Department at Human Welfare Foundation. Around 70 members of the local community were present to witness the event. The dignitaries handed over certificates to the 20 girls who successfully completed the course, further encouraging and inspiring them to pursue their dreams.





ENTREPRENEURSHIP DEVELOPMENT

Women entrepreneurs have had to overcome various obstacles such as accessing financial resources, receiving education and skill training, finding a balance between their family and business responsibilities, ensuring workplace safety and protection from gender-based violence, and obtaining societal support.

Moreover, women who are already vulnerable to violence, exploitation, abuse, and harassment are at an even greater risk during times of crisis, as they may also have to take on additional household responsibilities. As a result, women often face a higher likelihood of losing their jobs and income. Therefore, it is crucial to provide training and support to aspiring women entrepreneurs and startups for their survival and economic growth.

TWEET has initiated the Women Entrepreneurship Development project in 2021 aiming to financially support and nurture women entrepreneurs from marginalized communities throughout the country.

Under the project, TWEET has started a Jute Bag Manufacturing Unit in Delhi which has provided economic opportunities for many women from backward communities.





RELIEF & REHABILITATION

In 2022-23, as part of our relief and rehabilitation program, we carried out a distribution drive to provide clothing to women residing in the slum areas of Sultanpuri and Kanchan Kunj in Delhi. The objective of this initiative was to address the pressing need for basic clothing items among women living in impoverished conditions.

Through the distribution drive, we were able to provide clothing to 136 women from these areas. We believe that this effort will have a positive impact on the lives of these women, who often face multiple challenges in their daily lives due to their disadvantaged circumstances. Access to basic clothing items is a fundamental necessity that can contribute to their overall well-being and dignity.

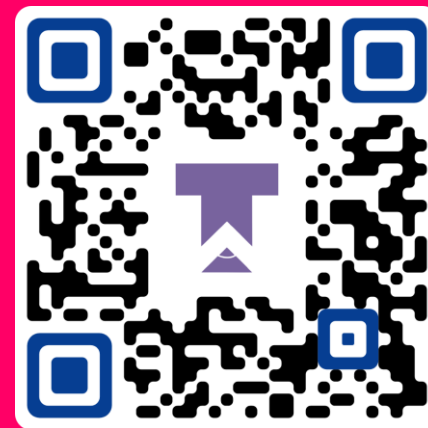




Thanks to
your incredible
generosity, our
impact has
been made
possible.

EMPOWER WOMEN AND TRANSFORM COMMUNITIES.

Donate now for women's education,
entrepreneurship, and leadership.



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The Women Education & Empowerment Trust

E-20, AFE, Jamia Nagar, Okhla, New Delhi-25

    [tweetrust.org](https://www.tweetrust.org)

 info@tweetrust.org

 +91 11 2994 5999
 +91 99996 77140

 [tweetrust.org](https://www.tweetrust.org)
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